



## **Marry Abroad expands into travel trade advertising**

Wedding abroad website [www.marryabroad.co.uk](http://www.marryabroad.co.uk) has expanded further by adding wedding tour operator Holidaysplease to the site, making them one of the first UK tour operators to advertise on the site.

Traditionally Marry Abroad has focused on promoting direct wedding providers to the UK wedding market, however Charlotte Hand from the site explains how the travel trade can also benefit. She explains “from our launch three years ago as a website for couples looking to find wedding planners abroad, we have now grown into an information portal for anyone looking for information on weddings abroad. While we still focus on independent couples looking to have more control over their wedding choice, we do realise that many couples prefer to use a tour operator, so we are more than happy to welcome tour operators and resorts which primarily use the trade onto the site, and we’re delighted that Holidaysplease has joined us. We look forward to developing this side of the site further in 2009.”

With money worries affecting more and more people, the wedding abroad market is benefiting from the fact that couples quite often can get more for their money abroad.

The average £20 000 wedding cost in the UK gives couples a truly luxurious ceremony in many countries where the exchange rate is favourable and prices are not as high as in the UK. Even traditionally expensive destinations such as the Seychelles and Mauritius, can actually seem reasonable compared to a “full” wedding at home. All of which means that engaged couples are adapting to circumstances rather than cancelling the wedding they’ve saved hard for.

For further information on trade advertising on Marry Abroad please contact Charlotte Hand [charlotteh@marryabroad.co.uk](mailto:charlotteh@marryabroad.co.uk)

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